Contra Costa County Northern Waterfront Economic Development Initiative

Where: San Francisco Bay Area, Contra Costa County’s northern shoreline extending approximately 50 miles from the City of Hercules to the City of Oakley encompassing 28,000-acres (47 square miles).

Who: Public-Private Regional Collaboration consisting of Contra Costa County, six cities (Hercules, Martinez, Concord, Pittsburg, Antioch, and Oakley), and private sector industry associations.

What: Revitalization of historic industrial waterfront which contains 61% of the County’s industrial zoned land and contributes 1/3 of the County’s Gross Regional Product (GRP). The goal is to double the number of advanced manufacturing jobs by 2035 and, due to the multiplier effect, create 18,000 total jobs.

Why: To create high-wage jobs for a wide variety of skills from entry-level to advanced-level and to expand local employment opportunities thereby reducing the number of out-commuters, air pollution, and greenhouse gas emissions.


How: A regional cluster-based economic development strategy that includes workforce development and training, infrastructure investment, permit streamlining, import-export expansion, advanced manufacturing process improvements, and improving goods movement along rail, trucking, and marine freight corridors, and utilizing the M-580 National Marine Highway. Target industry clusters include: Clean Technology; Transportation Fuels; Diversified Manufacturing; Food and Beverage Processing, and; Life Sciences.

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